Weiss + Reardon –
Accountants Who Know Healthcare

Why Use Weiss + Reardon?

Compliance issues involving Stark legislation, Fraud and Abuse and the OIG coupled with declining reimbursements, rising malpractice insurance premiums, complicated billing issues and competitive human resource markets place tremendous strains on the resources of medical practices and health systems. Weiss + Reardon (W+R) understands those strains. We know that medical related professionals today need more than tax return and financial statement preparation services; they need useful and affordable tools that they can use to strengthen their entities. Through years of working with this highly regulated industry, we created a network of specialists that provide the tools that are unique to the needs of medicine and work to build the bridge to your success.

What Unique Tools & Services Does W+R Offer?

The *four greatest tools we offer* our clients *include W+R's service guarantee, access to our network of expertise & resource libraries, fixed price service arrangements and flexibility*. Each of these tools allows us to provide you with services that help you maneuver through the menagerie of numbers, understand them and use them to your best advantage. Our services include, but are not limited to:

- Payroll, tax return and financial statements preparation services
- Accounting system set up, design and training
- Account coding review to enable your data to conform to that used by MGMA
- Benchmarking your medical entity with published medical data such as that released by MGMA, AMA and AMGMA
- Customized management report cards that apply to critical areas such as your accounts receivable
- "Drill Down Analysis" that isolates key value drivers in your entity that become part of your strategic plan that exploits the potential lying within your practice.

What is W+R's Service Guarantee?

We 100-percent guarantee your satisfaction with our services or you pay nothing for them! That is how confident we are in our ability to meet or exceed your expectations. Further, you can take comfort from knowing that our organization with over a half a century of demonstrated success is helping you to preserve your personal and practice economic well-being. You are the sole judge of our service. If you are not delighted, simply notify us within 2 weeks of any bill and not only will you have no further obligation to us, we will refund your payment. In return, we ask only that you be honest with us, advise us in a timely manner of your needs, and tell us should we ever fail to meet your expectations, so that we may preclude any such future occurrence to you or any other one of our valued clients.

Contact Information: The Reardon Group of Companies
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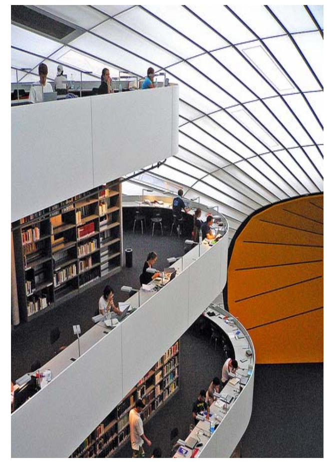
What Network of Expertise & Libraries Does W+R Have?



W+R is one of three affiliated companies of The Reardon Group of Companies. Our affiliation with The Reardon Group provides our clients access to the team of professionals within W+R, Reardon Consulting (a healthcare consulting firm) and Valuation Advisors (a practice and business valuation firm). Biographical summaries of the principals can be found in our firm's brochure and on our web site at www.thereardongroup.com. In addition to the aggressive continuing education we provide our entire staff which guarantees that you receive up-to-date information from all of our professionals, we have extensive resource libraries both on premises and through our web subscriptions. As our client, you will receive newsletters issued by The Reardon Group throughout the year. These newsletters include "Tax Tips," "Medical Minutes" and "Medical Affairs," the most recent issues of which can also be found on our web site. Throughout the year you may also receive announcements of upcoming webinars and seminars produced by The Reardon Group through our affiliation with NACVA.

What are Fixed Price Service Arrangements?

Our services are designed around fixed price service arrangements (termed **FPA**'s), as opposed to hourly rates, and offers you access to the accumulated wisdom of our accounting firm through practitioners with extensive experience in medical financial management who can help enhance your practice's future and help you to achieve your "medical business" goals. Clients have told us they want to know their investment up front and the related cost of that investment so they can control their expenses and stay on top of their budgets. In response to our clients' requests, we developed the **FPA** program to address the varying levels of our client needs. Whether a solo practitioner, or large multi-specialty consortium of health care providers, there is a **FPA** that addresses your unique structure. We have carefully designed this program with the health care practitioner in mind. Each package assures that the basic tax compliance requirements for a practice will be met, at one ***fixed monthly price***. A client's financial situation may change, making their needs more or less complex. Of course, we can adjust the level of service and your investment to best help you attain your desired goals.

What is the Next Step if you are Interested in the Services we have to Offer?

Contact us via the media most convenient for you, using the information on the bottom of this page. Upon our receipt of your inquiry, we will set up a mutually convenient time to speak with you to better understand your needs and allow you the opportunity to interview us. After our conversation you can decide whether or not you would like to schedule a more in-depth meeting at which time we will provide you with a confidentiality letter. Then we may ask you for more information about yourself and you may ask for more information about us. Following that meeting we will ask if you are interested in our services and whether or not you would like a formal service engagement proposal. There are no fees involved with this interview process as ***in building the bridge to your success; we must begin with a solid foundation!***

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